

Experience exchange week

Intellectual property rights (IPR) management

Rīga Stradiņš university, Dzirciema street 16, Riga, Latvia
28th October – 1st November, 2013

Expert: Monika Kavaliauske, Steinbeis Team Northeast, Vilnius University

AGENDA

28th October, 2013

Steinbeis Team Northeast visit in RSU, knowledge exchange about intellectual property rights (IPR) management and commercialization processes

Rehearsal Room of Great Hall (Aulas mēģinājuma zāle), Block K

10.30-11.00	<i>Arrival, morning coffee</i>
11.00-13.00	<ul style="list-style-type: none"> • RSU model and experience in IPR management and technology transfer (presentation RSU TTO, L.Gabrusenoka) • Steinbeis model and best practices in Europe/World (Monika Kavaliauske) • discussion
13.00-14.00	<i>Lunch break</i>
14.00-16.00	Discussion about internal systems of IPR management, processes, responsibilities

Potential participants: Representatives of TTO, Research department, Development and project department, directors of institutes

29th October, 2013

Training workshop “Introduction to IP and patenting”

Rehearsal Room of Great Hall (Aulas mēģinājuma zāle), Block K

Lecturer: Monika Kavaliauske, Steinbeis Team Northeast, Vilnius University

8.45-9.00	Registration, Welcome
9.00 -10.30	Lecture 1: Types and examples of IPR
10.30-11.00	<i>Coffee break</i>
11.00-12.30	Lecture 2: Patenting versus publishing – how to choose the best option
12.30-13.30	<i>Lunch break</i>
13.30-15.00	Lecture 3: Patenting models, searches and infringements
15.00-15.15	<i>Coffee break</i>
15.15-16.30	Lecture 4: IPR in medicine and biotech – specifics of the sector
16.30-17.00	Q&A

Potential participants: Researchers and PhD students of RSU and other

30th October, 2013

Training workshop “Technology transfer and commercialization strategy”

Rehearsal Room of Great Hall (Aulas mēģinājuma zāle), Block K

Lecturer: Monika Kavaliauske, Steinbeis Team Northeast, Vilnius University

8.45-9.00	Registration, Welcome
9.00 -10.30	Lecture 1: Evaluation of research results: how to find the potential case
10.30-11.00	<i>Coffee break</i>
11.00-12.30	Lecture 2: Types of technology transfer
12.30-13.30	<i>Lunch break</i>
13.30-15.00	Lecture 3: Licensing
15.00-15.15	<i>Coffee break</i>
15.15-16.30	Lecture 4: Contractual agreements
16.30-17.00	Q&A

Potential participants: *Researchers and PhD students of RSU and other*

31st October, 2013

Training workshop “Entrepreneurship in research”

Rehearsal Room of Great Hall (Aulas mēģinājuma zāle), Block K

Lecturer: Monika Kavaliauske, Steinbeis Team Northeast, Vilnius University

8.45-9.00	Registration, Welcome
9.00 -10.30	Lecture 1: Entrepreneurship of researchers and their role in technology transfer
10.30-11.00	<i>Coffee break</i>
11.00-12.30	Lecture 2: Technology transfer offices: roles and responsibilities
12.30-13.30	<i>Lunch break</i>
13.30-15.00	Lecture 3: Establishment of new company: Start-ups and spin-offs - what to choose
15.00-15.15	<i>Coffee break</i>
15.15-16.30	Lecture 4: Establishment of new company: administrative, strategic and financial issues
16.30-17.00	Q&A

Potential participants: *Researchers and PhD students of RSU and other*

1st November, 2013

Practical workshop/discussion about Open Access model usage in universities

Room will be announced later

Expert: Monika Kavaliauske, Steinbeis Team Northeast, Vilnius University

8.45-9.00	Morning coffee, Welcome
9.00 -10.30	<ul style="list-style-type: none"> • Open Access to research results • Open Access to infrastructure • How to establish strategic partnership with business
10.30-10.45	<i>Coffee break</i>
10.45-12.00	Discussion about practical open Access model adaptation issues, best practices

Potential participants: *TTO and Research department representatives, directors of institutes*